

§ EDITION 01 — INVESTOR & FOUNDER BROCHURE

Eight minutes. One decision.

The average pitch gets eight minutes of a VC's attention. **8 Minutes** exists to make those minutes count — by matching founders and investors on the criteria that actually decide cheques.

01**Sector**

Where your bet sits — and where the cheque lives.

02**Stage**

Pre-Seed to Series B+. We map your stage to thesis.

03**Ticket**

Match founder ask to investor ticket range.

04**Geo**

India, US, EU, SEA, Global — geography is signal.

RAISE FUNDS SMARTER

Startup Funding Strategist · Pitch Deck Expert · Pre-Seed / Seed Capital Expert

§ WHO WE ARE

A startup funding consultancy — built by operators.

Are you struggling to secure funding for your startup? Let us help you take your fundraising efforts to the next level.

8 Minutes® is a startup funding consultancy with extensive experience in the industry. We understand the challenges and nuances of fundraising and we are here to help you navigate the process of funding you need to grow your business.

Don't let fundraising hold you back from achieving your business goals. With our expert guidance, you can increase your chances of success and secure the funding you need to grow your startup.

§ WHAT WE DO

- Develop a fundraising strategy tailored to your business
- Identify the right investors for your stage, sector and geography
- Prepare pitch deck, projections, cap-table, financials and presentations
- Coach and support you all the way through the fundraising process

§ FOR INVESTORS

8 Minutes® is a Startup Funding Stimulant & Aggregator — assisting investors to receive curated, investment-ready opportunities mapped to their thesis. We do not act as a principal in raising venture capital; we are a strategic advisor to the startups in our network — which means every deck you see has been stress-tested before it reaches your inbox.

§ OUR SERVICES

End-to-end funding support.

From Pitch Deck Creation to Financial Modeling, Cap Table Structuring and Due Diligence — we help you navigate every stage of fundraising with expert guidance and investor-ready execution.

01

Startup Funding Strategy

- Customised fundraising strategies
- Investor readiness assessment
- Valuation advisory

02

Fundraising Timeline & Milestone Planning

- Realistic, strategic timeline for fundraising
- Aligning fundraising with product / traction milestones
- Budgeting for the fundraising journey

03

Financial Model Building & Validation

- Custom financial model creation (3–5 year projections)
- Unit economics, runway and break-even analysis
- Validation of assumptions and stress testing

04

Cap Table Structuring & Advisory

- Pre- and post-funding dilution scenarios
- ESOP planning and founder equity management

05

Due Diligence Readiness

- Document checklist and data room setup
- Review of legal, financial and compliance areas
- Gap identification and rectification plan

06

Pitch Deck Creation & Review

- End-to-end pitch deck creation
- Visual storytelling and design
- Deck audit and feedback

07

Investor Pitch Rehearsal & Coaching

- Mock pitch sessions
- 1-on-1 coaching to refine storytelling, delivery and Q&A

§ PRICING

Two phases. One outcome.

A fixed Advisory Fee gets you Investment Ready. A Success Fee aligns us with your raise. Nothing in between.

§ PHASE I — INVESTMENT READY

The advisory fee.

A fixed commitment fee for the strategic work required to make your startup **Investment Ready**. Covers sector-specific mapping, investment narrative, live IC simulation and quantitative proof of health.

Tier	Funding Goal	Stage	Advisory Fee
Early Sprint	Up to ■5 Crores	Pre-Seed / Seed	■45,000
Growth Sprint	■5 – 25 Crores	Series A	■75,000
Scale Sprint	Above ■25 Crores	Series B+	Custom Quote

Phase I typically lasts 1–3 months. Advisory Fee is billed upfront. GST 18% extra.

§ PHASE II — DEAL CLOSURE

Success fee. Performance based.

Payable only upon successful closing of the round and receipt of funds in the company bank account.

Standard Rate	1% – 2.5%	of total gross amount raised (Early / Growth Sprint)
Tiered Scaling	0.5% – 1%	for significantly large raises above ■25 Crores (negotiable)

The success fee applies to all capital introduced or facilitated through the 8 Minutes ® network and advisory efforts.

§ THE 8 MINUTES MANIFESTO

Fundraising is a process — not luck.

“VC deals die in rooms founders never enter. We open the door — algorithmically — with the four signals that decide every conversation: sector, stage, ticket, geography.”

8 Minutes is not a deal-flow firehose. It is a filter. Founders see only the investors whose thesis, ticket and stage make a yes possible. VCs see only the companies that match their next cheque.

§ READY WHEN YOU ARE

Get one step closer to funding.

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